



BALANCE

green and stable



The BALANCE project – Green and Stable

addresses a key priority of the EU related to environmental and climate goals. According to the Green Deal presented by the European Commission in December 2019, Europe should become a climate-neutral continent by 2050. According to the Green Action Plan small and medium-sized enterprises (SMEs) have an essential role in achieving a greener economy as there are currently 25 million SMEs operating within the EU market. In addition, SMEs are the ones that struggle most to challenges - as in the past financial crisis - since change management is challenged by the lack of financial or human resources, sustainability and knowledge.



Balance aims to develop and provide to the SME leaders an innovative ECVET-based program that will help them transform their operations into more environmentally friendly, while improving their financial literacy and environmental awareness.

Target groups

SME's decision-makers who have not taken any actions related to greener measures, as well as SME's business consultants in order to reach as many SMEs as possible.

SMEs employees and relevant stockholders such as, SME's associations and national agencies, incubators, environmental NGOs, relevant policymakers and adult trainers.



To achieve its goals the project is **divided in 3 stages:**

A report that shows real examples in the partnership countries and provides a financial analysis over the current best practices in the business sector.

A holistic training program for implementation of financially sustainable green policies, which will answer the question of how companies can become greener and which are the specific measures that they can take today.

A learning web-platform for promotion on the green measures

Balance project is funded by the European program Erasmus+, with a duration of 2 years and will be realized together with our 5 international partners.



info@inspirebulgaria.com

www.balanceproject.eu

www.facebook.com/balance.euproject