



BALANCE
green and stable

Green & Stable - Bringing Sustainability and Environmental Action Together for a Better Future

Project Number: 2020-1-BG01-KA204-079048

The BALANCE project aims to develop and provide **SMEs decision-makers with an innovative program**, based on ECVET, that will help them transform into **greener operations** while improving their **financial literacy** and enhancing their **environmental awareness**.

WHO IS IT FOR?

- SME's decision-makers, business consultants and employees
- SME's associations and national agencies
- Entrepreneurship accelerators & incubators
- Environmental NGOs
- Adult trainers

EXPECTED RESULTS

- **A comparative report** that showcases real examples of green and environmental practices of SMEs in the partnership countries.
- **A holistic training program** for the implementation of financially sustainable green policies for SMEs.
- **An e-learning platform:** users will be able to select training sections by types and industry relevance, and will include videos, case studies, financial input, steps for implementation etc.

CONSORTIUM



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ANOTHER STEP FORWARD



SURVEY REPORTS

For the first part of IO2, each partner sent out a **survey to national SMEs** in order to identify the current context of green practices in their countries' small and medium enterprises. Results of the surveys were later gathered in the **Report**.

The **two main hindrances** we repeatedly found throughout the Reports were SMEs decision-makers' doubts on the economic return of green measures' investment, and the lack of generalized knowledge on green measures (be it knowledge on how to carry out green practices, knowledge related to employees' skills, or knowledge on public funding and policies).



Balance emerges as a commitment to the EU's century goal of becoming a climate-neutral continent. SMEs represent the backbone of the European economy, hence, through IO2 we aim to identify micro, small and medium enterprises' needs and concerns to aid them in their transition onto greener practices.

In order to do that, the last few months partners have devoted their time and effort to produce a **Report** collecting the general awareness and needs of SMEs in relation to green practices.

<https://www.balanceproject.eu/>



WHAT IS NEXT?

Balance partners are now working on the fulfillment of IO2, which is capped with the **Training Program**. The Program aims to provide all needed information to SME's decision-makers on how to transform their operations without causing financial stress to enterprises.

The creation of the Program is being led by environmental experts from our partners of Txorierrri (Spain) and quality experts from IDEC (Greece). It is expected to be finalized in February 2022.