



BALANCE
green and stable

Green & Stable - Bringing Sustainability and Environmental Action Together for a Better Future

Project Number: 2020-1-BG01-KA204-079048

The BALANCE project aims to develop and provide **SMEs decision-makers with an innovative program**, based on ECVET, that will help them transform into **greener operations** while improving their **financial literacy** and enhancing their **environmental awareness**.

WHO IS IT FOR?

- SME's decision-makers, business consultants and employees
- SME's associations and national agencies
- Entrepreneurship accelerators & incubators
- Environmental NGOs
- Adult trainers

EXPECTED RESULTS

- **A comparative report** that showcases real examples of green and environmental practices of SMEs in the partnership countries.
- **A holistic training program** for the implementation of financially sustainable green policies for SMEs.
- **An e-learning platform:** users will be able to select training sections by types and industry relevance, and will include videos, case studies, financial input, steps for implementation etc.

CONSORTIUM



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OUR WEBSITE

The **Balance** project has already launched its official website. The website currently includes information about the project's **aims, background, target groups, consortium and products** that will be produced as well as contact details for anyone wishing to get in touch and find out more information. The website will be updated throughout the project's duration and will be available in the following languages: **English, Bulgarian, Spanish and Greek.**

<https://www.balanceproject.eu/>



KICK OFF MEETING

On the 30th November 2020, the **Erasmus + KA2 Balance - Green & Stable** project successfully held its online kick off meeting. During the meeting the consortium discussed how they will proceed with IO1 (case studies, interviews) as well as matters related to dissemination, quality management, reporting and deadlines.



WHAT IS GOING ON NOW?

Balance partners have been working on the first project output, a report titled "**Green policies and financial sustainability - Analyzed Best Practices**". It reviews information about green approaches used by SMEs and relates to initiatives, policies and financial sustainability. Based on a case study approach, the partners analyzed current practices in their countries. When finalized, the report will be made available on the project Website.



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