



BALANCE - Green & Stable –
Bringing Sustainability and Environmental Action
Together for Better Future

Workshop Plan
Session outline

Module 5 – Process Approach of Business Practices

Description:

This module provides key points to SMEs decision makers to start implementing change within the organisation and an insight on process approach. Adapting processes to EU climate objectives and making efforts to make a company harmless for the environment requires changes of its practices. However, change often represents a challenging step for SMEs' decisions-makers. This is the reason why this module focuses on Environmental business practices in order to transit more effectively.



DECISION-MAKERS: Delivery timeframe 2-2.5 hours

Topic	Dedi. time	Objectives/information covered	Delivery method
Process Approach	20 min	<u>Definition of the concepts of Process Approach</u> <ol style="list-style-type: none"> 1. Definition of Process Approach 2. How to achieve Process Approach- The steps 	SLIDES
	20 min	<u>Definition of the concepts of Environmental Business practices</u> <ol style="list-style-type: none"> 1. What are Environmental Business Practices 2. Internal and external efforts 	SLIDES
	20 min	<u>Setting Green objectives</u> <ol style="list-style-type: none"> 1. Definition of Green Objectives 2. Examples of green objectives and green targets 	SLIDES
Environmental Business Practices	45 min	<u>Internal Adjustments</u> <ol style="list-style-type: none"> 1. Environmental business practices. Definition and identification in the company 2. Corporate Social Responsibility 3. Employees' engagement-Green teams 4. How can Environmental business practices can be implemented internally in SMEs. Examples. 	SLIDES
	40 min	<u>Utilization and enhancement of resources</u> <ol style="list-style-type: none"> 1. What is resource utilization 2. How can resource utilization help and enhance SMEs? 	SLIDES