



BALANCE - Green & Stable -

Bringing Sustainability and Environmental Action
Together for Better Future

Workshop Plan
Session outline

Module 3: Self-assessment of SMEs' Environmental Impacts

Description:

The third module is focused on the effort to apply and self-assess SMEs general impact on the environment. The module provides decision-makers with tools and indicators to assess their companies' environmental impact. Self-assessment, at the scale of individual organisations, is the first step to take before starting to implement green initiatives.

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DECISION-MAKERS: Delivery timeframe 3 hours

Topic	Dedi. time	Objectives/information covered	Delivery method
Environmental management	10 min	Applications of environmental management systems in the SME ecosystem 1. Examples of good environmental practices in SMEs Examples of good quality practices in SMEs	SLIDES + GRUPAL EXERCISES
	10 min	Definitions of environmental and quality practises 2. Terms and aspects related to good environmental and quality practices. 3. Examples of good environmental practices	SLIDES + VIDEO
Environmental impacts	15 min	Determining a company's environmental impact of its daily operations and its carbon footprint (CO2 emissions) 1. Environmental aspects. Definition and identification in the company	SLIDES + GRUPAL EXERCISES
	15 min	List of the main environmental impacts that need to be assessed for (CO2 emissions, plastic use, processes, etc) 1. Environmental Impacts 2. The evaluation of the environmental impacts derived from a company. 3. Summary of the most common environmental impacts generated by SMEs	SLIDES
	40 min	Determining a company's current state regarding circular economy 1. The concept of the Circular Economy 2. How to move from Linear to Circular 3. New business models 4. Circular economy case studies	SLIDES + VIDEO + EXERCISE
Tools, Indicators & Footprint	40 min	Measurement tools and indicators 1. Classification of tools for calculating various environmental impacts. 2. Presentation of the most commonly used tools classified according to the sector	SLIDES + EXERCISE
	50 min	Comprehension and application of the tools in calculating an SME Footprint 1. General concepts 2. Calculation of an organization's carbon footprint: scope 1, 2 and 3 3. Guide for the calculation of the carbon footprint 4. Practical example	SLIDES + EXERCISE