



BALANCE
green and stable

**Green & Stable - Bringing
Sustainability and Environmental
Action Together for a Better Future**

Project Number: 2020-1-BG01-KA204-079048

The BALANCE project aims to develop and provide *SMEs decision-makers with an innovative program*, based on ECVET, that will help them transform into **greener operations** while improving their financial literacy and enhancing their **environmental awareness**.

WHO IS IT FOR?

- SME's decision-makers, business consultants and employees
- SME's associations and national agencies
- Entrepreneurship accelerators & incubators
- Environmental NGOs
- Adult trainers

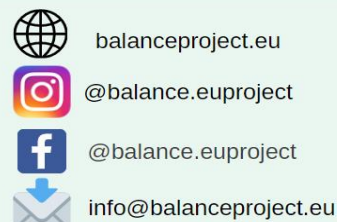
EXPECTED RESULTS

- **A comparative report** that showcases real examples of green and environmental practices of SMEs in the partnership countries.
- **A holistic training program** for the implementation of financially sustainable green policies for SMEs.
- **An e-learning platform:** users will be able to select training sections by types and industry relevance, and will include videos, case studies, financial input, steps for implementation etc.

CONSORTIUM



GET IN TOUCH





OUR FIRST PRODUCT

During the first six months of the project, the partners devoted their time and effort to produce a Report - GREEN POLICIES & FINANCIAL SUSTAINABILITY. Each partner undertook national research in order to identify successfully implemented green practices in its country. One of the main objectives of the report is to show a diverse set of measures proven effective in the national business context and to increase environmental awareness. You can expect the report to be published on our website (www.balanceproject.eu) at the end of May.

NATIONAL RESULTS

In order to understand better which practices benefit the most environment and how they have been introduced in the companies, the partners gathered into national reports information of 5 per country (30 in total) practices proven to work. Furthermore, the partners research the national initiatives for green innovation, entrepreneurship, awards, grants and other funding opportunities for green businesses.

The national reports can be found here:

[LINK](#)

They are all available in English and the Bulgarian, Greek, Cyprian and Spanish reports are also available in their national language.





In May after the partners publish the Report, they will begin working on the second result that is expected out of the project - **The training program: Green and stable SMEs** which aims to provide all needed information to SME's decision-makers as a direct target group of the program on how to transform their operations without causing financial stress to the enterprises. The creation of the program will be led by environmental experts from our partners of Txorierra (Spain) and quality experts from IDEC (Greece). It is expected the training program to be finalized in February 2022.



Co-funded by the
Erasmus+ Programme
of the European Union

This project has been funded with support from the European Commission. This communication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

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